

Investment Research Data Hub

Gain a Competitive Edge

Financial services firms around the world that buy, sell and use investment research face a converging series of challenges that are placing a premium on better research data to differentiate insights and outperform the competition. A downward pressure on fees, unbundling of research, and changing client expectations are forcing sell-side investment banks and buy-side asset and wealth management firms to transform traditional methods of research management and distribution.

To address these challenges, leading investment research firms are taking a different approach with a MarkLogic Investment Research Data Hub that facilitates efficient research creation, searching, and delivery for faster insights and better research products.

Legacy Systems Slow Research Production and Limit Investment Insights

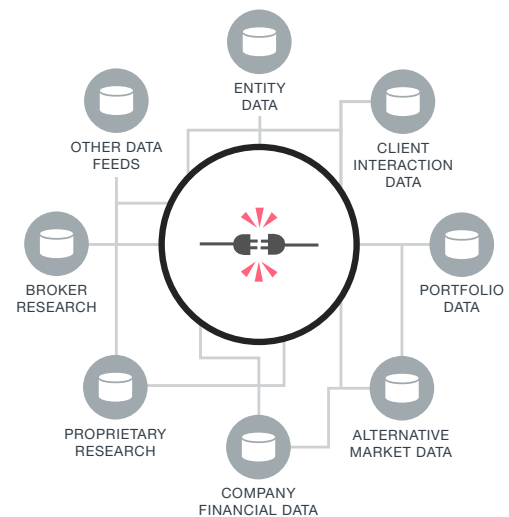
For buy-side asset and wealth managers, access to the right insights is critical to all aspects of the investment business, from making the right investment choices to expanding the number of products offered to clients. The right insights can drive key portfolio decisions that bolsters core revenue and drives incremental revenue opportunities.

For sell-side investment banks and brokers, the new business environment is amplifying the need for differentiated research, which means investment research that doesn't just present data but includes unique and personalized insights. The ability to deliver unique and timely investment research insights is a result of discovering hidden connections in data sourced inside and outside the organization.

Unfortunately for many investment research firms integrating the various structured and unstructured data sources required to generate advanced analytics and unique insights is a challenge due to legacy approaches to enterprise database systems.

Linking these systems with traditional point-to-point integration has resulted in a complex many-to-many architecture that limits investment research firms' ability to easily search data, develop unique insights and rapidly innovate new products. Today's market demands timely responses, but legacy technologies slow firms down.

If this is your reality, you need a new way to integrate data from silos.

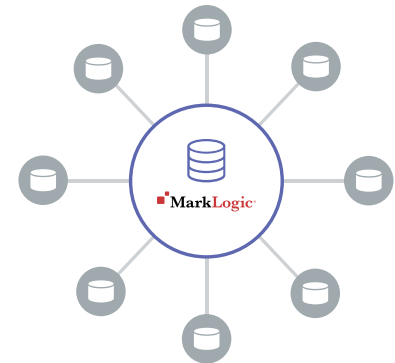


Current Investment Data Silos

Data Hub for 360° Actionable View of Your Data Assets

The MarkLogic Investment Research Data Hub is a highly differentiated data platform that eliminates friction at every step of the data integration process, enabling organizations to achieve a 360° view faster than ever. By simplifying data integration, MarkLogic helps organizations gain agility, lower IT costs, and safely share their data. Better data integration using multi-model techniques means faster delivery of higher quality data to downstream research and publishing systems.

By unifying existing enterprise data siloes the MarkLogic Investment Research Data Hub provides a single source of truth for core investment research creation, searching, alerting, distribution, monetization, and access — serving existing and future applications with a trusted repository for key information. And with MarkLogic's document and element level security, you maintain complete control over access to all of your research information.



360° View of Data: MarkLogic Investment Research Data Hub Solution

MarkLogic Data Hub Implementations for Research and Publishing

MarkLogic has been the underpinning of data hub implementations at some of the largest investment research and information publishing companies in the world, addressing a number of use case categories including:

1. A central repository for enhanced financial services industry content and unified customer data, enabling tailored information products and rapid content distribution.
2. Single consolidated system with semantics that provides internal research for asset managers with objective of generating alpha on proprietary funds.
3. A data hub that allows analysts to rapidly access and distribute investment documents and notes from multiple channels, including mobile applications.

Today there are MarkLogic Data Hub implementations across the investment research eco-system, including investment banks and brokers, asset and wealth management firms, alternative market data and FinTech providers.

Conclusion

In the rapidly changing world of investment research, MarkLogic's Investment Research Data Hub provides controlled access to content across the research lifecycle, streamlines business operations, helps deliver more comprehensive information products, and enables a faster time to market. Whether deployed on-premises or as a cloud-based service, this innovative solution gives investment research firms a competitive edge and helps them deliver more insightful and personalized research to users and clients.

Visit www.marklogic.com to find out why leading research and information publishing companies across the globe trust MarkLogic, and how our Investment Research Data Hub can drive better data management and performance at your organization.